

1. Which company manufactures red & white cigarettes?
a) Marlboro b) Godfrey Phillips
c) Philip Morris d) Kingfisher
2. Which CEO of an IT major has been fined for technical violation for its insider trading rules?
a) Nandan Neilkani b) K Gopalakrishnan
c) Ramalinga Raju d) S. Ramadorai
3. Who is the brand ambassador of Idea Mobile?
a) Preity Zinta b) Aishwarya Rai
c) Bipasha Basu d) Katrina Kaif
4. Which of the following retail chains has entered into a strategic alliance with Bata India to start its footwear business?
a) Pantaloon Retails b) Bharti Group
c) Reliance Retail_ d) More
5. Who among the following players has been recently declared as world footballer of the year 2007?
a) Kaka b) Ronaldo
c) Wayne Rooney d) Michel Owen
6. “One World One Dream” is the theme slogan of.
a) FIFA World Cup 2010
b) Beijing Olympics 2008
c) UNEP’s Billion Tree Campaign
d) 2015 Millennium Development Goals
7. “No dream too big” tagline is associated with
a) Jaypee Group b) Somedutt c) Oriental Group d) Videocon
8. This is the only Indian company to make it to the list of world’s most admired firms compiled by fortune magazine and global consulting firm Hay Group.
a) ONGC b) Infosys c) Reliance Industries d) Indian Oil
9. Who has replaced Jagdish Khattar as Maruti Suzuki’s managing director?
a) KS Laheem b) Shinzo Nakanishi
c) Chandan Roy d) Saugata Gupta
10. Hero Honda has forayed into the used two-wheeler business under the brand name of
a) Hero Honda Again b) Hero Honda Re
c) Hero Honda Sure d) Hero Honda Value
11. “Nothing else will do” is the tagline of
a) Bolero b) Alto c) Scorpio d) Sumo
12. Which of the following company is the single largest shareholder in the country’s largest commodity derivative exchange, Multi Commodity Exchange of India (MCX)
a) ICICI Venture b) IL&FS c) Kotak d) Financial Technologies
13. In the wake of its bank taking an \$11-billion write down, its CEO Charles prince stepped down as CEO, and he has been replaced by India-Born Vikram Pandit. The bank in the question is.
a) Barclays bank b) UBS c) HSBC Bank d) Citibank
14. Reuters, a financial news agency has been taken over by which news agency?
a) Thomson SA b) Network18 c) Viacom d) NDTV

15. Daewoo Electronics has been acquired by which company?
a) General Motors b) Videocon c) Onida d) None of these
16. IPO of which of the following companies failed?
a) Manaksia b) Reliance Power c) Emmar MGF d) DLF
17. News Corp recently bought a very important news related organization in 2007?
a) Dow Jones b) Wall Street Journal
c) Reuters d) Times of India
18. Who is currently heading NewsCorp?
a) Ben Bernanke b) Rupert Murdoch
c) Richard Branson d) Prannoy Roy
19. This years Budget P.Chidambaram with lot of sadness, he expressed the number 1411.What does it indicate.
a) The number of Tigers alive in India today.
b) The number of tax payers which have reduced.
c) The No of rapes in Delhi last year.
d) Increase in number of ministers.
20. Who is responsible for heading Hilton Hotels?
a) Paris Hilton b) Ratan Tata c) Blackstone d) Nicole Hilton
21. DoubleClick.com has been recently acquired by which company?
a) Yahoo b) MSN c) Google d) AOL
22. Which financial major has taken over ABN Amro Bank?
a) Royal Bank of Scotland b) Barclays
c) Morgan Stanley d) Bank of America
23. Rio Tinto, a British aluminum manufacturing company has acquired another aluminum major called?
a) BALCO b) ALCAN c) NALCO d) HINDALCO
24. Navteq, a digital maps drawing company has been acquired by a telecom major?
a) Bharti Airtel b) Nokia c) Motorola d) Sony Ericsson
25. Which hotel has been rated as the best in the world by Travel + Leisre in the year 2007?
a) Udaipur Villas
b) Oberoi Hotel
c) Welcome group of Hotel
d) Taj Hotels
26. Dow Jones has introduced a new index to measure the performance of companies selected according to the value systems and principles of religions like Hinduism and Buddhism
a) Dow Jones Hindu Index
b) Dow Jones Budhi Index
c) Dow Jones Dharma Index

- d) Dow Jones Kshatriya Index
27. Who is the Brand ambassador of Flying Machine Jeans?
a) Hrithik Roshan b) Akshay kumar
c) Akshay Khanna d) Abhishek Bachan
28. Who has coined the term Hindia?
a) Jairam Ramesh b) Madhav Rao Sindhya
c) Rajesh Pilot d) Atal Bihari Vajpayee
29. This year 4 businessmen received the Padma Vibhushan. Ratan Tata, L.N Mittal and N.R Narayana Murthy are three of them. Who is the fourth?
a) Mukesh Ambani b) P.R.S Oberoi
c) Sunil Bharti Mittal d) Nandan Nilekani
30. Which bank has financed nine movies so far to the tune of Rs 580 million? This includes Rs 400 million to noted filmmaker Yash Chopra for movies like Veer Zaara, Hum Tum, Bunty Aur Babli and Dum, Rs 100 million for Don and Rs 80 million for Mangal Pandey - The Rising,"
a) Exim Bank. b) Axis Bank
c) American Express d) ICICI bank
31. On 30 August 2007 the Academy of Motion Picture Arts and Sciences requested a copy of the script of which movie script for a place in the Margaret Herrick library.
a) Lagaan b) Mangal Pandey
c) Who killed Gandhi d) Chak De India
32. A new channel has been launched by Sahara one network with the byline World Ki Best Kahaniyan. Which channel?
a) 9X b) ITV
c) Firangi d) Bharat
33. The Outlook magazine gives annual awards for the worst movie, actor, director etc. What is this award called?
a) Bakwas Awards b) Follywood awards
c) Chollywood Awards d) Faltoo Awards
34. Chennai IPL team is owned by which company
a) India Cements b) Aircel
c) NDTV d) None of These
35. The social networking site Bigadda.com is owned by whom
a) Yahoo b) Google
c) Reliance Entertainment d) Rediff

36. Who is the coach of IPL Mohali cricket team?
a) Tom Moody b) Robin Singh
c) Chetan Chauhan d) Chetan Sharma
37. Bat Mobile service has been introduced by which company in India?
a) Exide b) Tata c) Virgin d) Reliance
38. Who is the first ever brand ambassador of slice?
a) Deepika Padukone b) Katrina Kaif
c) Shruti Sachdeva d) Priyanka Chopra
39. What was known as the Blue Ribbon Sports company earlier
a) Reebok b) Adidas c) Nike d) Puma
40. Name the mascot of Asian Paints created by R.K.Lakshman?
a) Gattu b) Dholu c) Appu d) Hippo
41. Which cricketer is the brand ambassador for Band-Aid?
a) Sachin Tendulkar b) Virender Sehwag
c) Saurav Ganguly d) Yuvraj Singh
42. Which television channel hosts the reality show - Everest Se Takkar?
a) Discovery b) National Geographic
c) Animal planet d) Firangi
43. "Inspiring the next" is the punch line of.
a) Hitachi b) LG c) O General d) Carrier
44. Which oil company is a co-brand for Citi Bank?
a) Indian Oil b) Bharat petroleum c) IBP d) HP
45. Acme clothing is the parent company of.
a) Pantaloons b) Park Avenue c) Provogue d) John Players
46. "Wear your attitude" is the tagline of.
a) Provogue b) Peter England c) Duke d) Puma
47. Head Office of Hyundai is situated in.
a) Japan b) Detteroid c) N Korea d) S Korea
48. Elle 18 is his cosmetic brand marketed in India by
a) Colgate-Pamolive b) P & G c) HUL d) Emami
49. "High Performance Delivered" is the slogan of which global IT company?
a) EDS b) Accenture c) IBM d) Microsoft
50. What is the headquarters of the Tata group called
a) Tata House b) Jamshedji house
c) Bombay House d) none of these
51. The BPO unit of British Airways is known as
a) Spedwing Service b) British Airways
c) World Network Services d) None of these

52. Which model of Maruti Suzuki upstages its model Esteem?
a) Indigo b) DZire c) Elegante d) Livina
53. Mr. Bean Coffee Junction is the standalone outlet of coffee in the country, opened by:
a) Tata group b) UB Group c) Future Group d) Birla Group
54. The country's third largest private sector lender which has been officially changed to the Axis Bank Ltd. is:
a) UTI Bank b) HDFC Bank
c) Lord Krishna Bank d) Centruian Bank
55. The 'Incredible India Campaign' of the tourism industry has won which of the following awards?
a) Hotel Association of Asia-Pacific Award b) Golden Peacock Award
c) PATA Award d) Jim Corbett Award
56. The 2008 SAARC summit will be hosted by which country?
a) Sri Lanka b) Afghanistan c) Maldives d) Bangladesh
57. Which of the following companies has emerged as the largest tax payer of the country during 2006-2007?
a) Adiya Birla Group b) Reliance Industries
c) Hero Honda d) Tata Group
58. Reliance Industries Limited has purchased GAPCO, a fuel retailer which has a strong presence in:
a) Asia b) South Africa
c) East and Central Africa d) Europe
59. The first Indian Bank to get approval to start normal banking operations in China is:
a) Punjab National Bank b) Corporation Bank
c) State Bank of India d) Indian Bank
60. "My country, My life" is the autobiography of:
a) Atal Bihari Vajpayee b) L. K. Advani
c) Sonia Gandhi d) Rajnath Singh
61. Which state has been named as the Best State for the 5th consecutive year by India Today?
a) Tamil Nadu b) Kerala c) Punjab d) Karnataka
62. Suzuki Corporation has launched the first scooter for the Indian market, by the name of:
a) Pawan 125 b) Marut 125 c) Excellent 125 d) Access 125
63. Which group is planning to establish the mega **Ezones**, a large format of existing electronics specialty stores?
a) Future Group b) Reliance Digitals c) DLF d) Tata Croma
64. Which company recently announced the acquisition of premium British car brands **Jaguar** and **Land Rover**?
a) General Motors b) Tata Motors c) Hyundai Motors d) Ford Motors
65. The brands Tetley, Daewoo, Nat Steel Ltd., Corus Group & General Chemical Industrial Products Inc belong to which group now?
a.) UB Group b) Reliance Industries Limited
c) Tata Group d) Aditya Birla Group

- a) G M Rao b) K V Kamath c) Ratan Tata d) Anil Ambani
80. Which PSU out of the mentioned has been recently given Navratna status?
a) Power Finance Corporation (PFC)
b) BSES
c) IPCL
d) Videsh Sanchar Nigam Ltd (VSNL)
81. Which is the world largest Private Equity player?
a) Blackstone b) KKR c) Carlyle d) Chrys Capital
82. Which company had the largest IPO in Asia in 2007?
a) Reliance Power b) Petro China
c) DLF d) Commercial Bank of China
83. Future Group has recently partnered with a major from the life insurance industry to foray in Indian markets. Which foreign company is it?
a) General Group b) Allianz
c) Aegon d) Aviva
84. Telekom Malaysia has a major stake in which Indian telecommunication company?
a) VSNL b) Bharti Airtel c) Spice Telecom d) Air cell
85. Which automobile company is planning to re-enter the Indian shores with the same name?
a) Chevrolet b) FIAT c) Hindustan Motors b) Peugeot
86. Which company is responsible for constructions of F1 track in Greater Noida?
a) Kingfisher b) JP Associates
c) DLF d) Parsvanath Developers
87. The Kolkata-Dhaka Moitree Express was flagged off after how many years?
a) 25 years b) 34 years c) 43 years d) 67 years
88. Recently India-Africa Summit was held in:
a) Durban b) Pretoria c) New Delhi d) Mumbai
89. Who is the President of World Bank?
a) Robert Zoellick b) Arthur C. Clarke
c) Raila Odinga d) Quentin Bryce
90. What is the projected growth rate of India for 2008-09 as per IMF?
a) 6.9% b) 7.9% c) 8.2% d) 9%
91. How many new items are proposed to be added under the net of service tax in the recent budget?
a) 4 b) 6 c) 8 d) 10
92. Which of the following companies has recently launched its direct to home services under the brand name of Big TV?
a) Sun Media b) Reliance Communications
c) Sony Entertainment d) Living Media
93. Which of the following companies has been selected by the Tata Group to make the body of its Rs. 1 lakh dream car Nano?
a) HMT International b) Caparo Group
c) Mitsubishi d) Daewoo

94. C B Bhave has been appointed as the new chairman of Securities and Exchange Board of India. He was previously working as
- Chairman, Indian Bank Association
 - CEO, National Commodity Exchange
 - Chairman, National Securities Depository Ltd.
 - Principal Advisor to the Vice-Chairman of Planning Commission
95. Which of the following is currently world's tallest tower?
- Petronas Tower
 - Shanghai World Financial Center
 - Taipei 101 Tower
 - Sears Tower
96. Centurion Bank of Punjab has been recently merged with
- Punjab National Bank
 - Punjab and Sindh Bank
 - HDFC Bank
 - Axis Bank
97. Which of the following products and their newly appointed Brand ambassadors do not match correctly?
- Fiama Di Willis soap-Deepika Padukone
 - Samsung Mobile-Aamir Khan
 - Spice Telecom-Katrina Kaif
 - Thumbs Up-Zayeed Khan
98. "Getting India ready" is tag line of which of the following firms?
- EMAAR Group
 - RIIL
 - GMR Industries
 - Ansal Housing
99. Which of the following states is India's largest producer of cotton?
- Karnataka
 - Gujarat
 - Maharashtra
 - Andhra Pradesh
100. 'Lead India' was an initiative taken by the "The Times of India" group to select few leaders from across India. Who among the following persons finally won the Lead India contest?
- Devang Nanavati
 - R K Mishra
 - Arundhati Dutta
 - Subroto Das

ANSWER KEY

1.(b) 2.(b) 3.(d) 4.(c) 5.(a) 6.(b) 7.(a) 8.(a) 9.(b) 10.(c)
11.(c) 12.(d) 13.(d) 14.(a) 15.(b) 16.(c) 17.(a) 18.(b) 19.(a) 20.(c)
21.(c) 22.(a) 23.(b) 24.(b) 25.(a) 26.(c) 27.(d) 28.(a) 29.(b) 30.(a)
31.(d) 32.(c) 33.(b) 34.(a) 35.(c) 36.(a) 37.(a) 38.(b) 39.(c) 40.(a)
41.(b) 42.(b) 43.(a) 44.(d) 45.(c) 46.(c) 47.(d) 48.(c) 49.(b) 50.(c)
51.(c) 52.(b) 53.(a) 54.(a) 55.(c) 56.(a) 57.(d) 58.(c) 59.(c) 60.(b)
61.(c) 62.(d) 63.(a) 64.(b) 65.(c) 66.(d) 67.(b) 68.(b) 69.(d) 70.(a)
71.(d) 72.(a) 73.(b) 74.(b) 75.(b) 76.(b) 77.(d) 78.(c) 79.(b) 80.(a)
81.(a) 82.(b) 83.(a) 84.(c) 85.(b) 86.(b) 87.(c) 88.(c) 89.(a) 90.(b)
91.(a) 92.(b) 93.(b) 94.(c) 95.(c) 96.(c) 97.(d) 98.(c) 99.(b) 100.(b)